

2008

Features

JANUARY 1

Ad Close: 12/3/07
Material Due: 12/4/07

- Retail Newsmakers
- Competitive Outlook
- Future of Food
- Store of the Month
- Consumer Insight
- Independents Report
- Wake-up Call

FEBRUARY 1

Ad Close: 1/4/2008
Material Due: 1/7/2008

- Outstanding Independents
- Ethnic Marketing Insights
- Loss Prevention Strategies
- Consumer Insight
- Independents Report
- Wake-up Call

MARCH 1

Ad Close: 2/1/2008
Material Due: 2/4/2008

- Organic and Natural Foods
- **HR:** Training Best Practices
- Store of the Month
- Consumer Insight
- Independents Report
- Wake-up Call

APRIL 1

Ad Close: 3/3/2008
Material Due: 3/4/2008

- Sustainable Business Practices
- Go Organic! For Earth Day Program Update
- Store of the Month
- Consumer Insight
- Independents Report

APRIL 15

Ad Close: 3/17/2008
Material Due: 3/18/2008

- **EXCLUSIVE RESEARCH:** Annual Report of the Supermarket Industry
- Best Practices in Merchandising
- Consumer Insight
- Independents Report

MAY 1

Ad Close: 3/31/2008
Material Due: 4/1/2008

- **EXCLUSIVE RESEARCH:** The Super 50
- Private Label
- Retail Pricing Strategies
- Store of the Month
- Future of Food
- Consumer Insight
- Independents Report
- Wake-up Call

Grocery

- Gourmet/International Foods
- Dairy: Milk

- PG/Nielsen Beverage Alcohol Report
- Soft Drinks
- Commercial Aisle Bread

- Organic/Natural Merchandising
- Shelf-stable Meals

- **PACKAGING:** Aseptic containers
- **HOUSEHOLD CLEANERS:** Laundry detergents
- Pet Food

- Center Store Business Overview

- PG/Nielsen Beverage Alcohol Report
- Organic and natural foods
- Coffee, Tea
- Baby Care

Fresh Foods

- **PRODUCE:** Winter staples
- **MEAT/SEAFOOD:** Gourmet proteins
- **DELI/BAKERY:** Merchandising Trends
- Fresh Developments

- Fresh Packing Trends in Produce, Meat/Seafood, Deli/Bakery
- Annual Seafood Operations Review
- Seafood Merchandising
- Retail Case Study
- Fresh Development

- **PRODUCE:** Springtime Sales
- **MEAT/SEAFOOD:** Annual Meat Operations Review
- **DELI/BAKERY:** Upscale Trends
- Fresh Developments

- **PRODUCE:** Environmentally-friendly Trends
- **MEAT/SEAFOOD:** Natural and Organic Proteins
- **DELI/BAKERY:** Natural Product and Merchandising Trends
- Fresh Development

- Fresh Foods Business Overview
- Fresh Development

- **PRODUCE:** United Fresh/ New Product Forecast
- Seafood Merchandising
- **MEAT/SEAFOOD:** Value-added Products
- **DELI/BAKERY:** IDDBA Preview
- Fresh Developments

Nonfoods

- **PHARMACY:** Tech & Workflow Systems
- Candles Merchandising

- **EXCLUSIVE RESEARCH:** Greeting Cards
- **PET:** Health & Wellness Merchandising

- Cosmetics
- DVD Rental Automation

- Vitamins
- **PHARMACY:** Homeopathic Medications

- Nonfoods Business Overview

- Photo & Batteries
- Pet Category Merchandising

Technology

- CEOs Talk Tech
- **SUPPLY CHAIN LOGISTICS:** E-commerce Fulfillment

- **EXCLUSIVE RESEARCH:** Technology & the Independent Grocer
- Supply Chain Logistics

- Retailer Case Study
- Mobile marketing and payment systems
- Supply Chain Logistics

- Pricing and Promotion Applications
- Retailer Case Study
- Supply Chain Logistics

- Tech Operations Overview

- Virtual Q&A with Tech Execs
- **IN-STORE SYSTEMS:** Self-Service Technology
- Supply Chain Logistics

Equipment & Design

- Equipment Innovations

- Display Trends

- Energy-efficiency in the Store

- **EQUIPMENT SPECIAL REPORT:** Green Equipment

- Equipment Operations Overview

- **EQUIPMENT SPECIAL REPORT:** Safety in the Store

Show Distribution

- NASFT Winter Fancy Food Show
- NRF Convention & Expo
- FMI Midwinter
- PMA (Photo Imaging Association)

- NGA
- Global Pet
- International Seafood
- Fruit Logistica

- AMI Meat Conference
- Natural Products Expo West

- NARMS
- Expo Comida Latina
- Organic/Fancy Food Show

- The FMI Show
- SIAL North America Marketplace

- The FMI Show/ MarkeTechnics/ Pharmacy
- Gourmet Housewares Show
- World Tea Expo
- GMDC
- All Candy Expo

Supplements

- **TOOL BOX FOR INDEPENDENTS**

- **REFRIG. & FROZEN FOODS**

- **STORE OF THE MONTH:** The Collection

- **SIGNET Ad Readership Surveys Issue**

JUNE 1 Ad Close: 5/1/2008 Material Due: 5/2/2008	JULY 1 Ad Close: 6/2/2008 Material Due: 6/3/2008	AUGUST 1 Ad Close: 7/2/2008 Material Due: 7/3/2008	SEPTEMBER 1 Ad Close: 8/1/2008 Material Due: 8/4/2008	OCTOBER 1 Ad Close: 9/4/2008 Material Due: 9/5/2008	NOVEMBER 1 Ad Close: 10/2/2008 Material Due: 10/3/2008	DECEMBER 1 Ad Close: 11/3/2008 Material Due: 11/4/2008
<ul style="list-style-type: none"> • CHARITABLE GIVING PROGRAMS: The Business Case • Digital Marketing Strategies • Ethnic Marketing Insights • Store of the Month • Consumer Insight • Independents Report • Wake-up Call 	<ul style="list-style-type: none"> • EXCLUSIVE RESEARCH: The Grocery A-List: What Americans are Buying • Real Estate/Site Selection Trends • Store of the Month • Consumer Insight • Independents Report • Wake-up Call 	<ul style="list-style-type: none"> • 2nd Annual Top Women in Grocery • DIVERSITY: The Business Case • Ethnic Marketing Insights • Store of the Month • Consumer Insight • Independents Report • Wake-up Call 	<ul style="list-style-type: none"> • DESIGN CONTEST: Store of the Future • Consumer Expenditures Study • Editors' Picks • Disaster Pre & Recovery Strategies • Store of the Month • Consumer Insight • Independents Report 	<ul style="list-style-type: none"> • Keeping the Food Supply Safe • Future of Food • Store of the Month • Consumer Insight • Independents Report 	<ul style="list-style-type: none"> • Private Label Strategies • Ethnic Marketing Insights • Store of the Month • HR: Managing a Diverse Workforce 	<ul style="list-style-type: none"> • Retailer of the Year • HR: Hiring Best Practices • Future of Food • Consumer Insight • Independents Report
<ul style="list-style-type: none"> • Back to School Merchandising • Gourmet Products • Dairy 	<ul style="list-style-type: none"> • SPICES/ SEASONINGS: Asian Spices • Salad dressings 	<ul style="list-style-type: none"> • Hispanic Products Merchandising • Paper Products • PG/Nielsen Beverage Alcohol Report 	<ul style="list-style-type: none"> • Candy Merchandising • Sports Events Merchandising 	<ul style="list-style-type: none"> • Ice Cream and Novelties • Bottled Water • Energy Bars 	<ul style="list-style-type: none"> • PG/Nielsen Beverage Alcohol Report • PACKAGED MEATS: Snacks • HOUSEHOLD CLEANERS: Dishwashing detergents 	<ul style="list-style-type: none"> • DAIRY: Eggs • Shelf-stable juices
<ul style="list-style-type: none"> • DELI/BAKERY: Annual Deli/Bakery Operations Review • PRODUCE: Tree Fruit Merchandising • MEAT/SEAFOOD: Grill-friendly Items, Promos • Fresh Developments 	<ul style="list-style-type: none"> • PRODUCE: Fresh-cut Merchandising • Seafood Merchandising • Deli/Bakery Trends • Fresh Developments 	<ul style="list-style-type: none"> • PRODUCE: Produce Merchandising Trends • Meat Merchandising Trends • Deli/Bakery Merchandising Trends • Fresh Developments 	<ul style="list-style-type: none"> • Sports Events Merchandising in Produce, Meat/ Seafood, Deli/ Bakery • Seafood Merchandising • Fresh Packaging Trends • Fresh Developments 	<ul style="list-style-type: none"> • Holiday Merchandising • PRODUCE: Annual Produce Operations Review • Fresh Developments 	<ul style="list-style-type: none"> • PRODUCE: Floral • PRODUCE: Ripening Programs • MEAT/SEAFOOD: Meat/Seafood Merchandising Trends • DELI/BAKERY: Better-for-you Strategies • Fresh Developments 	<ul style="list-style-type: none"> • PRODUCE: New Product Forecast/PMA Fresh Summit roundup • MEAT/SEAFOOD: Branded Programs • Deli/Bakery Trends • Fresh Developments
<ul style="list-style-type: none"> • PHARMACY: Leveraging the Whole Store • Cough and Cold 	<ul style="list-style-type: none"> • OTC • PHARMACY: Convenient Care Clinics 	<ul style="list-style-type: none"> • Ethnic Grooming Needs • Family Planning 	<ul style="list-style-type: none"> • RETAILER CASE STUDY: Pharmacy • Health & Wellness in HBC 	<ul style="list-style-type: none"> • EXCLUSIVE RESEARCH: Petroleum Operations 	<ul style="list-style-type: none"> • Holiday GM Merchandising • Private Label OTC 	<ul style="list-style-type: none"> • Greeting Cards • Retailer Case Study
<ul style="list-style-type: none"> • SUPPLY CHAIN LOGISTICS: Retailer-Supplier Collaboration • Tech Retail Case Study 	<ul style="list-style-type: none"> • Leveraging Shopper Insight Data • SUPPLY CHAIN LOGISTICS: Warehouse Management Systems 	<ul style="list-style-type: none"> • RETAIL INNOVATOR CASE STUDY: Hispanic Retailer • Loss Prevention Systems • Supply Chain Logistics 	<ul style="list-style-type: none"> • SUPPLY CHAIN LOGISTICS: Retailer/Wholesaler Relations 	<ul style="list-style-type: none"> • SUPPLY CHAIN LOGISTICS: Transportation Management • Fresh Item Management Systems 	<ul style="list-style-type: none"> • Private Label SKU Rationalization Systems • IN-STORE SYSTEMS: The POS • Supply Chain Logistics 	<ul style="list-style-type: none"> • Tech Strategies at the Retailer of the Year • 2008 Tech Highlights
<ul style="list-style-type: none"> • Equipment Innovations 	<ul style="list-style-type: none"> • Accident Prevention for Shoppers & Staff 	<ul style="list-style-type: none"> • EQUIPMENT SPECIAL REPORT: Store Design 	<ul style="list-style-type: none"> • Equipment Innovations 	<ul style="list-style-type: none"> • Fixtures 	<ul style="list-style-type: none"> • EQUIPMENT SPECIAL REPORT: Foodservice 	<ul style="list-style-type: none"> • Equipment Innovations
<ul style="list-style-type: none"> • IDDBA Dairy-Deli-Bakery Seminar & Expo • GMA • NACDS • Summer Fancy Food Show 		<ul style="list-style-type: none"> • Hispanic Retail 360 	<ul style="list-style-type: none"> • GMDC HBC Conference • Expo Comida Latina 	<ul style="list-style-type: none"> • NACS • NFRA • Natural Products Expo East • PMA 	<ul style="list-style-type: none"> • Private Label Manufacturers Assoc. Annual Convention • Koshersfest • Expo Comida Latina • IIR Category Management Insights 	
<ul style="list-style-type: none"> • HBC 			<ul style="list-style-type: none"> • TOOL BOX FOR INDEPENDENTS 	<ul style="list-style-type: none"> • REFRIG. & FROZEN FOODS • POWER OF BRANDS 	<ul style="list-style-type: none"> • CATEGORY MANAGEMENT 	