

PG's Face-to-Face Events

Corporate Social Responsibility

In 2010 *Progressive Grocer* will present our Fourth Annual Corporate Social Responsibility Awards, which consists of The Top 100 Women in Grocery, as well as our Green Grocers Awards.

The Top Women in Grocery Awards honor female leaders within the retail, wholesale and vendor communities who have demonstrated outstanding leadership within their respective organizations. We present the awards in three categories: Retail Store Managers, Rising Stars and Senior Managers.



Our Green Grocer Awards are dedicated to retail organizations that have shown an ongoing commitment to creating and implementing initiatives that decrease their organizations' energy consumption and waste, as well as other unique programs that demonstrate their ability to "go green."

The awards are presented every fall, and there's a wide array of sponsorship opportunities available to you. A typical sponsor package would include:

- Logo Recognition During the Event
- Reserved Seating With the Retailer Attendees
- Opportunity to Present Awards During the Ceremony
- Complimentary Tickets to the Event

Roundtables

Roundtables educate supermarket retailers on how to compete more effectively in their respective markets; to help their businesses succeed through discussion and resulting editorial; and to build awareness of the sponsor's capabilities, thought leadership, and best practices solutions in category management, cross-merchandising, and promotional opportunities for the supermarket retailer.



- Location(s) can be customized to meet the sponsor's needs. Roundtables can be launched as a single event or as a regional series, e.g. two to four regional shows in the Northeast, Southeast, Midwest and/or West Coast.
- Roundtables are moderated by an appropriate *Progressive Grocer* editor. A sponsor's representative can attend the roundtable as a topic expert to answer questions as they come from retailer participants. The sponsor's management and/or sales staff will be invited to attend a networking luncheon.
- Topics of roundtable discussions will be decided in advance by *Progressive Grocer* and the sponsor.
- The sponsor's logo, literature and signage will be prominently displayed at each event.

Hispanic Retail 360

The sixth annual Hispanic Retail 360 conference will be held in Scottsdale, Arizona, on Aug. 8-10, 2010. Hispanic Retail 360 is the retail industry's premier event for retailers and marketers looking to grow their business with the Latino consumer market in the United States. Each year, the summit attracts hundreds of attendees comprising retailers from across all channels, major consumer products manufacturers, advertising agencies and consultants.



The summit programming includes general sessions, as well as breakout workshops that allow participants to choose from an array of topics, areas of interest and experience levels that suit their needs. Past attendees have come from companies such as Kraft Foods, Anheuser-Busch and Coca-Cola, as well as from retailers like Wal-Mart, Winn-Dixie and Kroger.

There are numerous sponsorship opportunities available, and our team can craft a custom proposal for almost any budget level.

Retail 2020

Empower your brand, your staff and your profits with Retail 2020, an educational conference designed specifically for specialty food and kitchen-ware retailers. Now in its third year, the conference has captured the hearts of this channel with reviews such as "inspirational, nuts-and-bolts information, packed with great ideas we can use."

Conference attendees and vendors share in learning over three days, with one-to-one vendor sessions and breakout discussions focused on solving industry and retail issues, anchored with high-profile speakers who bring insight and inspiration to business topics essential for success. Numerous sponsorship opportunities are available, and our staff can customize a proposal for your company.